

# Intelligence - Led Emergency Planning For Senior Management

26<sup>th</sup> – 28<sup>th</sup> October 2015 Kuala Lumpur, Malaysia



Best Practices  
and cases  
studies

In collaboration with:



Media Partners:

**Worldoils**

**VungtauHR**  
Việt cộng đồng phát triển

**OilVoice**

 **PTIT FOCUS**  
<http://www.ptit.org>  
Gateway to Thailand Petroleum and Petrochemicals

**PetroPLAZA**



## Program Overview

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Many of the areas where oil and gas companies regularly work are in complex countries with a high level of economic, political and social risk. The past four years have continued to witness a broad spectrum of attacks on business interests, facilities and employees particularly in the areas of the Middle East and Africa. The Far East has its own specific threats ranging from piracy, terrorism and international territorial disputes.

Threats have ranged from direct assault, hostage-taking, assassination, bomb threats/Improvised Explosive Devices, to the evacuation of personnel through regional instability. The recent situations in Iraq and Syria have served to reinforce this, as have events in Algeria, Egypt, Iraq, Lebanon, Libya, Nigeria, Syria and Ukraine, to name but a few. The recent Ebola outbreak in West Africa is also of major concern.

Events over the past few months have re-emphasized the very real threat to businesses. The need for companies and organizations to have sound contingency planning procedures is even more critical. This includes having intelligence assessments, operational plans and the ability to manage such incidents effectively (command and control). Continuously development in Intelligence and sound Threat Analysis is vital - to assess influencers/factors covering: Political, Social, Economic, Security, Geographical (Terrain, Weather) etc. One also have to consider Media/PR (Influence Operations) as well as Legal Implications.

The course aims to provide attendees with an understanding of the requirement to have sound intelligence-led analysis and detailed emergency/contingency planning for operations in high risk areas, the processes involved and what needs to be in place, in order to mitigate against the main threats posed, in current and future world threats.

Although there is a certain focus on oil and gas companies, all the skills discussed will have relevance and resonance to government agencies, maritime, port authorities or any company operating in high-risk areas.

### **The Key Questions for Organizations:**

- What Contingency Plans are in place, when were they last evaluated, reviewed and practised?
- Do you allocate time and have a dedicated, trained staff to be able to meet a crisis response requirement adequately?
- Are they able and equipped to monitor the situation and to brief accordingly?
- Is your company supported by an in-house or out-sourced intelligence analysis planning and response team?
- Is senior management conversant with the process and trained to deal with the conduct of an emergency situation?
- Are all employees and families in country aware of what actions to take in an emergency and when?

### **Attend this course to Master:**

- Stimulate thinking on how companies and organizations currently prepare to counter the variety of threats, risks and vulnerabilities facing them.
- Encourage a review of current planning processes and existing plans, in order to ensure that these can be implemented effectively, often at short notice.
- Introduce the concept of forward planning and the requirement to have sound intelligence-led emergency plans in place to meet the most likely threats.
- Emphasize the need to continually reassess their readiness to react to the unexpected in a timely and decisive manner.
- Raise the question of (in military parlance) the command and control procedures and how this is exercised, should there be an emergency.
- Consider the implications of not having such plans in place.

## This program is intended

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The aim of the course is to provide a package that encompasses the generic planning processes and procedures to enable planners to produce coherent emergency/contingency plans at a strategic level. The course would be most suitable for:

- Senior Management/Board level
- HSSE Managers
- Human Resources and Risk
- Security Managers
- Personnel who prepared a sound Media/PR Plan in place to deal with what is likely to be concentrated press and media interest.
- Higher end of management - an ideal health check for what a company's contingency plans contain.
- Companies' expose to disrupts of supply chains and intellectual property due to pirating attacks.
- Organization expose to variety of current threats to business operations such as - Kidnapping/Hostage, Maritime Hijacking, Political Unrest/Evacuation of Personnel, Direct Attack on Facilities (Bombs/IED etc), Pandemics (Ebola/Bird Flu), Cyber Attack/Industrial Espionage.

# Intelligence – Led Emergency Planning (3 Days)

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## The Threat

- Current threat overview
- Sources, accuracy, reliability.
- Political, Social, Economic and Security

## Intelligence Requirements

- Analysis process and tools - the skills and techniques that companies need to have to assess and evaluate the quantity of intelligence and information sources.
- Reports - Once the intelligence has been processed it has to be condensed into a comprehensive format to ensure that CEOs have the essential information to make decisions.
- Situational Awareness - Fast moving world events demand continual monitoring and assessments on a weekly/monthly basis (sometimes even daily), to ensure that emergency plans remain workable.
- Critical Intelligence Requirements - the vital information required by CEOs/Executive Managers to ensure that they make the best informed decisions, which could affect the lives of their employees.
- Intelligence-led planning - To be effective all planning has to be firmly based on sound and accurate intelligence - it is the main "driver", from which everything else flows.
- **Current intelligence, security and risk resilience software platform available in the market.**  
**For example : ISSAR**

## Case Studies (Incorporated into discussion periods)

- **DRC (Congo) – Emergency Evacuations, incl 2006. Lebanon 2006.**
- **In Amenas (Algeria).**
- **Bahrain 2011.**
- **Iraq.**

## Emergency/Contingency Planning Process

- Understanding the operating environment
- Evaluating the main influencing factors
- Formulation and evaluation of options
- Decision on most suitable option
- Production of a plan

## The CONPLAN

- Essential Content
- Supporting plans – Legal, Press/Media
- In-country action plans.
- Emergency Evacuation Plans – procedures

## Decision - Making Process

- Command and Control of incidents (Board level) – “Emergency Procedures”
- Intelligence Requirements
- Organization and supporting staff.

## Mini-Exercise (2-3 Syndicates)

Attendees will split into 3 groups and then have to work through a problem, using the processes taught. They will then be required to present their solutions to everyone and then open discussions.



- Attendees split into working syndicate
- Scenario-based.
- Confirmation of CONPLAN process.
- Production of outline plan.
- Syndicate presentation & discussion
- Presentation & Briefing to “CEO” on options and recommendations.



Multi-media presentations methodology to enable better understanding and appreciation the scenario aspect applied in contingency planning.



Group exercises to work through a problems, using process taught.

## Principal Program Facilitator

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### Mark Theobald

Mark Theobald served in the British Army in a variety of appointments reaching the rank of Colonel. He has wide experience of joint operational planning in NATO and the EU and is a graduate of the German Command and Staff College. He commanded a Gurkha Infantry Battalion in UK and Brunei. In 2006 he was Deputy Chief Planner for the EU Mission to the Democratic Republic of Congo. Other jobs have included: command of the British Military Training Team in Ghana, Operations Chief in British Forces Cyprus and as UK's Liaison Officer to the German MOD and Joint Operations Headquarters. He is a former commander of British Forces in Afghanistan (2003) and in Kosovo (2007). On leaving the Army he was employed by the Bahrain Ministry of the Interior as Advisor to the Chief of Public Security, whose additional responsibilities included National Resilience and Contingency Planning, which included the period of recent unrest. He currently works as an independent consultant.



### Anthony Franks

Anthony Franks is currently a Partner in Mars Omega LLP. He has been involved extensively in the Mediterranean and Middle East especially in the fields of operational, business and political risk. He is an Arabic interpreter with long experience of living and working in the region. He has broad commercial experience in the risk management, security and intelligence fields, providing specialist analysis and advice at CEO/Board level. He served for 26 years' service in British Military Intelligence. Major consulted clients includes major oil and gas companies operating in the Middle East and North Africa, Sub-sahran Africa and the Far East, a global North American based infrastructure company, a European aviation company, a UK-based seismic company, global shipping companies.

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### In collaboration with:



Mars Omega LLP is a discreet information collection and analysis agency, giving businesses, governments and NGOs unique access to high-quality intelligence improving their ability to make informed decisions on key issues.



"ISARR is a web based platform that links together a range of management information and operational tools for Intelligence, Security and Risk Resilience. It is used by organisations worldwide to improve operating effectiveness and protect people, assets and reputation."



PETRO1 provides Oil & Gas Trainings & Consultancy services ranging from Petroleum Engineering, Exploration & Production, Subsurface and business related activities in the oil & gas industry. We have successfully made impact to petroleum professionals mainly the Top 50 Oil & gas players in the Asia Pacific Region.

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|-------------------------|------------------------------|---------------------------------|
| ▪ Total E&P             | ▪ Petrofac                   | ▪ SGS                           |
| ▪ Petronas              | ▪ Keppel Corporation         | ▪ PTT EP                        |
| ▪ Murphy Oil            | ▪ Singapore refining Company | ▪ Halliburton                   |
| ▪ JX Nippon             | ▪ Salamander Energy          | ▪ Brunei LNG                    |
| ▪ Scomi Oil             | ▪ Binh Son Refining Vietnam  | ▪ Shell Chemical                |
| ▪ Hess                  | ▪ PTT Global                 | ▪ Worley Parson                 |
| ▪ Saipem                | ▪ Newfield                   | ▪ China university of petroleum |
| ▪ Clough                | ▪ Atkins Australasia         | ▪ Beijing                       |
| ▪ Mubadala Petroleum    | ▪ Brunei Methanol            | ▪ Thaioil                       |
| ▪ Bureau Veritas        | ▪ Curtin University          | ▪ Aker Solutions                |
| ▪ Pertamina             | ▪ Technip                    | ▪ Star Petroleum                |
| ▪ Peritus international | ▪ Premier Oil                | ▪ Jurong Shipyard               |

## Investment Packages

Intelligence – Led Emergency Planning for senior management	Early Bird Full 3 Days	Standard Price Full 3 Days
Per Delegate	SGD 3391 ( )	SGD 3603 ( )
<b>Team Discount of 3 or more off 7%</b> <ul style="list-style-type: none"> <li>- Team discount are not applicable to early bird pricing.</li> <li>- <b>The above price are inclusive of GST 6%.</b></li> <li>- For 5 or more, please do contact us to get attractive price.</li> <li>- Early Bird Promotion Deadline – 28<sup>th</sup> September 2015</li> </ul>		

## Delegate Details

1. Name: \_\_\_\_\_ Mr ☐ Mrs ☐ Ms ☐ Dr ☐

Job Title: \_\_\_\_\_

Email : \_\_\_\_\_

Contact No: \_\_\_\_\_

Department: \_\_\_\_\_

2. Name: \_\_\_\_\_ Mr ☐ Mrs ☐ Ms ☐ Dr ☐

Job Title: \_\_\_\_\_

Email : \_\_\_\_\_

Contact No: \_\_\_\_\_

Department: \_\_\_\_\_

3. Name: \_\_\_\_\_ Mr ☐ Mrs ☐ Ms ☐ Dr ☐

Job Title: \_\_\_\_\_

Email : \_\_\_\_\_

Contact No: \_\_\_\_\_

Department: \_\_\_\_\_

Head of Department: \_\_\_\_\_

## Invoice Details

Invoice Attention to: \_\_\_\_\_

Company: \_\_\_\_\_

Industry: \_\_\_\_\_

Address: \_\_\_\_\_

Postcode: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Authorized  
Signature : \_\_\_\_\_

## REGISTRATION FORM

### PROGRAM DETAILS

Venue: Kuala Lumpur, Malaysia

Date: 26<sup>th</sup> – 28<sup>th</sup> October 2015

### REGISTER NOW

CONTACT: kelvin

MAIN: +603 7727 3952

FAX: +603 7722 5278

Email: registration@petro1.com.my

### Payment by Credit card

Please Debit my credit card:

☐ VISA ☐ MASTERCARD

Card Number: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Security Code:     Expiry Date:

Named printed on card: \_\_\_\_\_

Signature: \_\_\_\_\_

### Payment Method

By cheque/ Bank Draft: Made Payable to PETRO1 SDN BHD

By Direct Transfer: Please quote invoice numbers on remittance advice.

### GST input Tax claim

Organization who have register under GST is allow to claim on any GST incurred (Known as input tax) on their purchase to the business.

ACCOUNT NAME : PETRO1 SDN BHD

BANK : HSBC Amanah Malaysia Berhad

ACCOUNT NO : 054 – 048061 – 701 (SGD)

SWIFT CODE : HMABMYKL

**All bank charges to be borne by payers. Please ensure that PETRO1 SDN BHD received the full invoice amount.**

**\* Credit card payment will include a charges 2.8%**

**Payment Policy:** Upon receipt of a completed registration form, it confirms that the organization is registering for the seat(s) of the participant(s) to attend the conference or training workshop. Payment is required with registration and must be received prior to the event to guarantee the seat. Payment has to be received 7 working days prior to the event date to confirm registration.

**Venue:** All of our training courses are held in 4 – 5 star venues.

The course fee does not include accommodation or travel cost. It's recommended to book the hotel room early as there are only limited room available at the discounted corporate rate.

### DATA PROTECTION

The information you provide will be safeguarded by Petro1 that may be used to keep you informed of relevant products and services. We take it seriously when it comes to protection of our client data.

**Cancellation & Substitutions:** Upon receipt of a completed registration form, it confirms that the organization is registering for the seat(s) of the participant(s) to attend the conference or training workshop. Should you be unable to attend, substitutes are always welcome at no additional cost. Please inform us as early as possible. Payment is non-refundable if cancellation occurs 7 working days prior to event commencement. However a substitute is welcome at no additional charges. If cancellation occurs 5 working days prior to the registration date and there is no substitute, the organizer reserves the right to charge 50% of the total investment from your organization.

PETRO1 SDN BHD is not responsible for any loss or damage as a result of a substitution, alteration or cancellation/postponement of an event. PETRO1 SDN BHD shall assume no liability whatsoever in the event this training course is cancelled, rescheduled or postponed due to a fortuitous event, Act of God, war, fire, labor strike, extreme weather or other emergency.

**Walk in Registration:** Walk-in participants with payment will only be admitted on the basis of seat availability at the event and with immediate full payment.